



FOR IMMEDIATE RELEASE

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tesa NAMED VENDOR OF THE YEAR by National Distributor

CHARLOTTE, NC, USA – NOVEMBER 16, 2007 - Company officials of tesa tape, inc., a global leader in the manufacture and supply of pressure-sensitive adhesive tapes, were recently presented with the 2007 “Vendor of the Year” Award by one of the company’s national distributors – AIM Supply. This recognition marks the second time in three years that tesa tape has been granted this award, with the same recognition bestowed in 2005.

Select tesa representatives, including *tesa Vice President, Industrial – Gary Watkins*, were presented with the award at AIM Supply’s annual vendor appreciation banquet which is part of a three-day exposition and open house held at AIM’s headquarters in Largo, Florida.

The criteria for the “Vendor of the Year” award include measurements of field support, sales growth, and marketing support. Finalists are considered by AIM’s management group, which ultimately chooses the winner via a voting process.

Together, tesa tape, inc. and Aim Supply representatives provide products and support to manufacturers and suppliers within transportation industries, including marine, bus, truck, and RVs (recreation vehicles).

About AIM Supply

AIM Supply has been providing premiere products and services for MRO (maintenance, repair, and overhaul) applications for over 35 years. With its national presence, the company is able to offer intimate service levels in all major industrial markets, including specialized offerings for marine and composite manufacturers, transportation and fleet production and maintenance, and government contract fulfillment.

About tesa tape, inc.

For over a century, tesa tape has pioneered the development of pressure-sensitive adhesive tape technologies. This rich tradition of innovation dates back to 1882 when the company's founder patented a method for manufacturing medical adhesive dressings. With this invention came the beginning of a global enterprise dedicated to the development and promotion of advanced adhesive tape solutions. Today, this worldwide enterprise services customers in over 100 countries around the globe and holds numerous product patents. In North America, tesa markets many diverse product lines including double-sided fastening tapes, masking tapes and associated products, packaging tapes, duct and cloth tapes, and many specialty tape products. At tesa, it is our charter to provide our customers with service levels and applications expertise that are second to none in the industry. With this as our goal, we stand committed to providing you with **adhesive tape solutions beyond the roll!**

tesa...adhesive tape solutions beyond the roll!

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